



INTERNATIONAL POULTRY COUNCIL

**SUPPORTING THE GLOBAL
POULTRY MEAT SECTOR**

THE INTERNATIONAL POULTRY COUNCIL IS THE UNIFIED VOICE OF THE GLOBAL POULTRY SECTOR

IPC promotes global food security in a multilateral environment. As an organization representing the whole value chain, IPC is uniquely positioned to provide a holistic perspective on the global sector and resolve shared issues.

OUR VISION

A fair food system based on strong and productive relationships among stakeholders for global food security

OUR AMBITIONS

- Strengthen communication between the industries of different countries
- Promote a common global understanding of and confidence in poultry products
- Represent the global poultry sector with international organizations and agencies
- Share science-based solutions and information across the whole poultry supply chain
- Promote a balanced regulatory framework to support a fair global playing field
- Promote, support and encourage the sustainable development of animal production

WORKING GROUPS

ANIMAL HEALTH & WELFARE

Promote adherence to recognized science-based principles of poultry health and welfare;
Develop practical guides to promote best practices to improve health and welfare across the industry;
Work with international organizations to provide science-based information for international standards and guidelines.

FOOD SAFETY & PROCESSING

Analyze food safety risks according to each production system;
Develop tailored preventive steps and actions to minimize food safety risks;
Collaborate with food chain stakeholders to share best practice.

ENVIRONMENT & SUSTAINABILITY

Highlight the environmental, economic and social impact of poultry;
Contribute to global stakeholder partnerships on sustainability;
Champion Life Cycle Analysis guidelines;
Engage with other sectors to foster sustainable progress in animal protein production.

TRADE

Focus on pre-competitive industry priorities such as genetics, hatching eggs and meat;
Contribute to the development and promotion of a rules-based system under the auspices of the WTO to ensure and facilitate fair trade;
Help shape policies and practices such as transparency and the application of science-based health certificates.

COMMUNICATIONS

Implement the IPC communications strategy through dedicated project groups;
Draft and implement communications plans based on other Working Groups' outcomes;
Promote World Poultry Day.

MEMBERSHIP

COUNTRY MEMBERS

Any national or regional poultry association that represents the clear majority of the poultry industry in that country or region.

ASSOCIATE MEMBERS

Any company from the poultry value chain, that sells, provides or distributes products or services to the poultry industry.

BENEFITS

Connect with organizations working together to meet the future demand for sustainable, nutritious and safe animal protein.

Provide input for the development of international standards and engage with international organizations to shape science and fact-based policies.

Network with peers and colleagues from around the world via conferences and Working Groups meetings.

Shape the image of the global poultry industry and get support for issue management and local engagement efforts.

95%
POULTRY
MEAT
TRADE

GLOBAL
PRODUCTION
88%

PARTNERSHIPS

- Food & Agriculture Organization of the United Nations
- World Organisation for Animal Health
- Codex Alimentarius
- TRANSFORM
- Sustainable Livestock Coalition
- Livestock Environmental Assessment & Performance
- Global Agenda for Sustainable Livestock



IPC supports the Sustainable Development Goals

EVENTS

IPC holds **two global conferences** each year for all poultry leaders and experts to share experience and best practice, network with peers and learn from others. IPC also offers regular **webinars** featuring industry experts to tackle current issues and discuss solutions for the global sector.



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