



For Immediate Release

NEWS RELEASE: Recognition of 16 New Antimicrobial Use Stewardship Principles Supporters

"42 organizations support, reaching over 150 countries and representing nearly 50% of global poultry meat production spanning all sectors of poultry production from small farms to fully integrated systems, and from genetics to food service."

24 November 2025 — The International Poultry Council (IPC) is pleased to announce that 42 organizations now support their antimicrobial use stewardship principles. 16 organizations join the prior announced 26 organizations as endorsers or adopters of the stewardship principles. (See full list below.) Ricardo Santin, IPC President, states, "Private sector leadership is critical to address antimicrobial resistance, and these 42 organizations, reaching over 150 countries, represent nearly 50% of global poultry meat production. Their antimicrobial stewardship actions at the farm will positively impact One Health by taking a holistic systems approach in addressing antibacterial resistance."

The 16 new entities supporting the stewardship principles are:

- Animal Production Society of Kenya (APSK) – Kenya association
- Aviagen – global poultry genetics company
- BRF – a Brazil based company
- Jeco – a Canada based company
- Karnataka Poultry Farmers and Breeders Association (KPFBA) – India association
- Lemontech – an India based company
- Life Line Feeds (India) Pvt Ltd. – an India based company
- Luong Hue – a Vietnam based company
- Masan – a Vietnam based company
- Nanda Group – an India based company
- Nandus – an India based company
- Pham Van Trang's Poultry Farm, Vu Thu Village, Thai Binh – a Vietnam based company
- Rai Chicken – an India based company
- Thai Binh – Vietnam association
- Thai Poultry Veterinary Association (TPVA) – Thailand association
- Vietnam Farms and Agricultural Enterprises Association (VFAEA) – Vietnam association

Nicolo Cinotti, IPC Secretary General, adds, "These organizations span all sectors of production, from small farms to fully integrated systems, and from genetics to food service. The poultry sector is the private sector leading by actions that build on a journey started years ago. USAID provided the catalyst funding for the TRANSFORM initiative that leveraged the initial IPC work on established antimicrobial use stewardship principles and best practices to avoid antimicrobial use."

Santin notes, "World AMR Awareness Week is time to recognize the journey the poultry sector has advanced through years of focused work, shared learnings, and stakeholder collaboration. We appreciate the strong international intergovernmental cooperation with WOA and FAO as we work together by acting now to protect our present and secure our future."

Antimicrobial agents targeting disease-causing bacteria have been discovered, developed, and used for more than 80 years in the fields of human medicine, food animal production, and in plant agriculture. Untreatable diseases in food animals leads to increased death loss, higher food production costs, and potentially less animal-sourced protein. In order to mitigate these risks, IPC and their members are taking

proactive measures to maintain animal health, which avoids the need for the use of therapeutic antibiotics, yet when treatment is needed, ensure antimicrobials are used appropriately.

In 2017, IPC finalized their position on antimicrobial use and antimicrobial stewardship principles. In 2019, IPC added the best practices guidance to reduce the need for antibiotics. These two efforts serve as the core foundation for IPC actions to address antimicrobial resistance via a One Health holistic systems approach guided by science-based risk analysis principles to reduce antimicrobial use and related bacterial resistance.

TRANSFORM, or Transformational Strategies for Farm Output Risk Mitigation, was a private sector led U.S. Agency for International Development (USAID) Global Health Security funded activity in which IPC was leading the adoption of industry-wide principles around antimicrobial use stewardship within the poultry meat industry. This catalyst funding served to advance and leverage the private sector leadership role to minimize and contain zoonotic diseases and transboundary animal diseases, and addressing antimicrobial resistance, thus helping achieve 'One Health' goals and advance global health security for all.

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Link to IPC documents:

- [IPC's Position Statement on Antimicrobial Use and Antimicrobial Stewardship Principles](#)
- [IPC's Best Practices Guidance to Reduce the Need for Antibiotics in Poultry Production](#)

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About International Poultry Council

The International Poultry Council is the unified voice of the global poultry sector that represents 95% of poultry meat trade and 80% of the volume of poultry meat production. IPC works to strengthen communication between the industries of different countries, promotes a common global understanding of and confidence in poultry products, represents the global poultry sector with international organizations and agencies, shares science-based solutions and information across the whole poultry supply chain, promotes a balanced regulatory framework to support a fair global playing field and promotes, supports and encourages the sustainable development of animal production for global food security.

Full list of 42 supporters:

Associations - 23

- Animal Husbandry Association of Vietnam (AHAV) – Vietnam
- Animal Production Society of Kenya (APSK) – Kenya
- Asociación Latinoamericana de Avicultura (ALA) – Latin America
- Association of Poultry Processors and Poultry Trade in the EU Countries (AVEC) – Europe
- Baromfi Termék Tanács (BTT) – Hungary
- Brazilian Association of Animal Protein (ABPA) – Brazil
- British Poultry Council (BPC) – Britain
- Bundesverband der Geflügelschlachtereien e.V (BVG) – Germany
- Canadian Poultry & Egg Processors Council (CPEPC) – Canada
- Chicken Farmers of Canada (CFC) – Canada
- Federación Nacional de Avicultores de Colombia (FENAVI) – Colombia

- Fédération des Industries Avicoles (FIA) – France
- Karnataka Poultry Farmers and Breeders Association (KPFBA) – India
- Krajowa Rada Drobiarstwa – Izba Gospodarcza (KRD-IG) - The National Poultry Council – Chamber of Commerce – Poland
- Poultry Federation of India (PFI) – India
- Thai Binh – Vietnam
- Thai Broiler Processing Exporters Association (TBA) – Thailand
- Thai Poultry Veterinary Association (TPVA) – Thailand
- Turkey Farmers of Canada (TFC) – Canada
- Unione Nazionale Filiere Agroalimentari Carni e Uova (UNAITALIA) – Italy
- Vereniging van de Nederlandse Pluimveeverwerkende Industrie (NEPLUVI) – Netherlands
- Vietnam Farms and Agricultural Enterprises Association (VFAEA) – Vietnam
- Vietnam Poultry Association (VIPA) – Vietnam

Companies - 19

- Aviagen – global poultry genetics company
- BRF – a Brazil based company
- Cargill – a global agribusiness
- DABACO Group – a Vietnam based company
- Hoa Phat – a Vietnam based company
- Jefe – a Canada based company
- Kenchic Limited – a Kenya based company
- Lemontech – an India based company
- Life Line Feeds (India) Pvt Ltd. – an India based company
- Luong Hue – a Vietnam based company
- Masan – a Vietnam based company
- McDonald's – a global food service provider
- Nanda Group – an India based company
- Nandus – an India based company
- Pham Van Trang's Poultry Farm, Vu Thu Village, Thai Binh – a Vietnam based company
- Rai Chicken – an India based company
- Srinivasa Farms – an India based company
- Tyson – a United States based company
- Yum! Brands, Inc. – a global restaurant company